

BEYOND BROCHURES: MINI / MAXI BILLBOARD INFO for Deception Pass Visitor Center

*Prefer a **DRAMATIC** eye-catching backlit billboard with, or instead of, your brochure?
(We offer a sizeable discount on the latter if you place both.)*

The following design artist can assist you with production of your Mini or Maxi Billboard.

WHO: Jeff Rossi of Island Signs / *Nearly 50 years of professional specialty work.* / Website: www.custombuiltsigns.com/
Work: (360) 675-3918 / 796 Scheer Lane, Oak Harbor, WA 98277 / Email: islandsigns@comcast.net

WHAT: Mini-billboard: White polycarbonate 1/8" thick / FOR HORIZONTAL LAYOUTS
Outer dimensions: 19 1/4" W x 13 1/4" H
Inner dimensions: 19" W x 13" H
PRICING: \$36 for film and panel + any artwork creation @ \$45/hour (usually 1 extra hr)

Maxi-billboard: White polycarbonate / 1/8" thick / FOR VERTICAL LAYOUTS
Outer dimensions: 24 1/4" W x 36 1/2" H
Inner dimensions: 24" W x 36" H
PRICING: \$108 for film and panel + any artwork creation @ \$45/hour (usually 1 extra hr)

WHERE: The mini-billboards are placed in geographical groupings and can display a two-digit direct phone link number for visitors to easily access your local or toll-free number. The maxi-billboards can also display the two-digit direct phone link number.

WHEN: The billboards generally are ready within a few days of your order and we can install when ready even if a few days before your display time begins. Our pleasure.

WHY: A UV-resistant laminate film is used in the creation of these panels. This protection will keep your panel image bright for several years. This means you have a one-time only production cost (unless you wish to change your panel layout) should you wish to have your billboard displayed from year to year.

HOW: The best way to get your design and text to the graphics artist is to email it in *.tif or .eps format* -- the higher the resolution the better: islandsigns@comcast.net (You can try *.jpeg* as well.) After you proof via email and the sign looks as you wish, DPVC will pick up and mount your billboard at our Center. We make the process as easy and as convenient as possible for you.



◀ Direct-Dial Phone for both ▶



Maxi-Billboard Sample ▶▶
(actual size 24" W x 36" H)

